

University of Houston Progress Card

Annual Performance

Increase/Decrease

1. Nationally Competitive Research University	Base Year (2007-08)	2010-11	2011-12	From Last Year	From Base Year
1.a. Total Research Expenditures	\$73,542,000	\$119,811,000	\$113,709,000	-\$6,102,000	\$40,167,000
1.b. Federal Research Expenditures	\$40,116,000	\$52,920,000	\$59,580,000	\$6,660,000	\$19,464,000
1.c. Number of Graduate Programs Ranked in Top 50	4	5	7	2	3
1.d. Number of Citations	20,828	25,423	26,739	1,316	5,911
1.e. Number of Doctorates Awarded	239	231	284	53	45
1.f. Number of Postdoctoral Appointees	158	185	210	25	52
2.A. UH System: Student Success					
2.A.a. Total Enrollment	34,663	38,752	39,820	1,068	5,157
2.A.b. Transfer Retention Rate (First Year)	77%	76%	77%	1%	0%
2.A.c. Transfer Graduation Rate (4 Year)	58%	59%	61%	2%	3%
2.A.d. Total Degrees Awarded	6,961	7,230	7,840	610	879
2.A.e. Student Satisfaction (Exiting Seniors)	77% (2001)	78%	79%	1%	2%
2.B. UH: Student Success					
2.B.a. FTIC Retention Rate (First Year)	77%	82%	81%	-1%	4%
2.B.b. FTIC Graduation Rate (6 Year)	43%	46%	46%	0%	3%
2.B.c. Percentage of Graduate/Professional Students	20%	21%	20%	-1%	0%
2.B.d. Freshman Acceptance Rate	77%	71%	63%	-8%	-14%
2.B.e. Freshman Median SAT	1055	1090	1114	24	59
2.B.f. Course Completion Rate	88%	94%	94%	0%	6%
3. Community Advancement					
3.a. % Baccalaureate Graduates Enrolled in Graduate Courses or Employed in Texas in 1 Year	79%	78%	75%	-3%	-4%
3.b. Research Awards with Community Emphasis	121	229	148	-81	27
4. Athletics Competitiveness					
4.a. University Athletics Overall Academic Progress Rate	944	947	958	11	14
4.b. Total Team Sports Wins	185	125	168	43	-17
4.c. C-USA Championships (Individual/Team)	10/4	24/4	12/4	-12/0	2/0
4.d. NCAA Post Season Qualifiers (Individual/Team)	36/5	26/9	32/9	6/0	-4/4
4.e. Average Attendance (Football / Men's Basketball)	19,627/4,342	25,242/3,202	31,728/3,281	6,486/79	12,101/-1,061
5. Local and National Recognition					
5.a. National and Local Media Placements (Total Viewers/Market Value)	1.3B/\$118M*	1.3B/\$118M	1.5B/\$132M	0.2B/\$14M	0.2B/\$14M
5.b. Web Site (Page Views/Visitors)	35M/10M*	35M/10M	46M/13M	11M/3M	11M/3M
5.c. Messages Supporting Tier One (Impressions/Cost per Impression)	25M/\$0.012	92.8M/\$0.005	513.8M/\$0.002	421.0M/-\$0.003	488.8M/-\$0.01
6. Competitive Resources					
6.a. Total State Appropriations per FTE Student	\$6,695	\$7,357	\$6,995	-\$362	\$300
6.b. Total Expenditures per FTE Student	\$19,413	\$20,459	\$20,135	-\$324	\$722
6.c. Endowment	\$583,733,523	\$490,953,210	\$589,762,363	\$98,809,153	\$6,028,840
6.d. Total Annual Giving	\$48,600,000	\$102,406,937	\$75,075,598	-\$27,331,339	\$26,475,598
6.e. Alumni Giving Rate	5.30%	12.6%	12.6%	0.0%	7.3%

*2010-11 has been designated the base year for the "National and Local Media Placements" and "Web Site (Page Views/Visitors)" measures since data from previous years is not available.

Progress Card Definitions

Nationally Competitive Research University

1.a. Total Research Expenditures: Total research funds from all sources expended during a fiscal year and reported to the National Science Foundation (NSF). (Data source: UH Division of Research)

1.b. Federal Research Expenditures: Research funds from federal sources expended during a fiscal year and reported to the NSF. (Data source: UH Division of Research)

1.c. Number of Graduate Programs Ranked in the Top 50: The number of UH graduate programs cited annually by *U.S. News & World Report*, College Rankings, with a rank of 50 or better. (Data source: *U.S. News & World Report*)

1.d. Number of Citations: The number of citations received by UH faculty in articles referenced in Web of Science. This is a rolling five-year total. Articles and citations appearing in the last five years are counted. (Data source: Web of Science)

1.e. Number of Doctorates Awarded: The number of doctoral degrees awarded annually. These include a PhD or other doctor's degree that requires advanced work beyond the masters. Special professional degrees are not included. Data are reported to IPEDS. (Data source: UH Institutional Research)

1.f. Number of Postdoctoral Appointees: The number of persons appointed by UH to provide support to a UH researcher for the purposes of research and/or scholarly development. Post doctoral appointees hold a doctoral degree awarded within the past 5 to 7 years. The number of postdoctoral appointees is reported to the NSF. (Data source: UH Institutional Research)

UH System Student Success

2.A.a. Total Enrollment: The total number of students enrolled during the fall semester at all levels, including full and part time enrollees. Data are reported to IPEDS. (Data source: UH Institutional Research)

2.A.b. Transfer Retention Rate (First-Year): The percentage of transfer students returning for enrollment for a second consecutive year. Transfer students are those who transfer to UH with at least 60 hours of completed coursework. (Data source: UH Institutional Research)

2.A.c. Transfer Graduation Rate (4-Year): The percentage of transfer students who graduate within four years. Transfer students are those

who transfer to UH with at least 60 hours of completed coursework. (Data source: UH Institutional Research)

2.A.d. Total Degrees Awarded: The total number of degrees awarded at all levels from July 1 to June 30 as reported to IPEDS. (Data source: UH Institutional Research)

2.A.e. Student Satisfaction Index: Percentage of students who rate their entire educational experience as good or excellent. Data are collected from the National Survey of Student Engagement (NSSE). The NSSE question reads: "How would you evaluate your entire educational experience at this institution?"

UH Student Success

2.B.a. FTIC Retention Rate (first year): The percentage of students classified as first-time full-time degree seeking undergraduates who enter in the fall semester and who are enrolled in the following fall semester. Data are reported to IPEDS. (Data source: UH Institutional Research)

2.B.b. FTIC Graduation Rate (6 year): The percentage of students classified as first-time full-time degree seeking undergraduates who graduate within 6 years. Data are reported to IPEDS. (Data source: UH Institutional Research)

2.B.c. Percentage of Graduate/Professional Students: The percentage of degree-seeking and non-degree seeking students enrolled at the graduate level during the fall semester. Data are reported to IPEDS. (Data source: UH Institutional Research)

2.B.d. Freshman Acceptance Rate: The percentage of students who are accepted as first-time full-time degree-seeking freshmen during the fall semester subsequent to their submission of a completed application. Data are reported to IPEDS. (Data source: UH Institutional Research)

2.B.e. Freshman Median SAT: The mid-point between the 25th and 75th percentiles of SAT scores (math plus reading) for first-time, full-time, degree-seeking freshmen at UH. Data are reported to IPEDS. (Data source: UH Institutional Research)

2.B.f. Course Completion Rate: Of the attempted semester credit hours (SCH), the percentage of SCH completed at the end of the fall semester as reported to the Texas Legislative Budget Board. (Data source: UH Institutional Research)

Community Advancement

3.a. % Baccalaureate Graduates Enrolled in Graduate Courses or Employed in Texas in One Year: The percentage of baccalaureate level graduates who enroll in graduate education or who are employed in Texas within one year of graduation. (Data source: THECB)

3.b. Research Awards with Community Emphasis: The number of research awards with a "Community Emphasis" focus, the determination of which is made by the principal investigator when submitting the proposal for funding. (Data source: UH Division of Research)

Athletic Competitiveness

4.a. University Athletics Overall Academic Progress Rate: A measure of the academic performance of student athletes devised and reported by the National Collegiate Athletics Association (NCAA). This standard measure is calculated and reported annually at the team, sport, gender, and university level for the purposes of determining the university's eligibility to offer athletic scholarships. (Data source: NCAA)

4.b. Total Team Sports Wins: The total number of wins earned by the university's athletic teams on an annual basis. (Data source: UH Athletics)

4.c. C-USA Championships (Individual/Team): The total number of Conference USA championships earned by the university's athletic teams and individual student athletes. (Data source: UH Athletics)

4.d. NCAA Post Season Qualifiers (Individual/Team): The total number of the university's athletic teams and individual student athletes that qualify for post season participation in a sport endorsed by the NCAA. (Data source: UH Athletics)

4.e. Average Attendance (Football/Men's Basketball): The average attendance at men's football and men's basketball games calculated on an annual basis. (Data source: UH Athletics)

Local and National Recognition

5.a. National and Local Media Placements (Total Viewers/Market Value): The total market value of UH news and feature stories in national and local publications and television broadcasts, as well as the number of readers and viewers of these stories. (Data source: MeltwaterNews Analytics)

5.b. Web Site (Page Views/Visitors): The total number of times pages are viewed throughout the UH web site. Visitors reflect those new and returning individuals who access the site. (Data source: Google Analytics)

5.c. Messages Supporting Tier One (Impressions/Cost per Impression): Messages supporting Tier One represent external marketing developed specifically for the Tier One initiative. Cost per impression represents impressions (aggregate audience, reported individually by each media entity) divided by actual expenditures on that media. (Data source: Google Analytics)

Competitive Resources

6.a. Total State Appropriations Per Student: The amount of state funds appropriated to the university per full-time equivalent student, as reported by the THECB.

6.b. Total Expenditures per FTE Student: The amount of funds expended by the university per full-time equivalent student, as reported by the THECB.

6.c. Endowment: The amount of funds held by endowments and foundations for the university as reported to the National Association of College and University Business Officers (NACUBO) in June of each year. (Data source: UH Office of Treasurer)

6.d. Total Annual Giving: The amount of contributions to the university in the form of cash, securities, company products, and other property from alumni, individuals, corporations, foundations, religious organizations, and other groups. Data are reported to the Council for Aid to Education on an annual basis. (Data source: UH Advancement)

6.e. Alumni Giving Rate: The percentage of alumni who contribute financially to the university during a fiscal year. Data are reported to *U.S. News and World Report*. This measure is a two-year average. (Data source: UH Advancement)