UNIVERSITY OF HOUSTON SYSTEM
BOARD OF REGENTS AGENDA

COMMITTEE: Academic and Student Success

ITEM: Approval of the Master of Arts in Sport and Fitness Administration Degree at the University of Houston

DATE PREVIOUSLY SUBMITTED:

SUMMARY: The Sport and Fitness Administration Program (SFAP) provides students with a comprehensive program of study, which integrates theoretical concepts and practical application of management strategies to address the burgeoning needs of a sport conscious society. During the program the students will gain more in-depth knowledge into various concepts of sport and fitness administration, including but not limited to administrative principles, organizational finance, sport marketing, sport law, sociological concepts, and facility management in order to prepare them for placement in a variety of sport and fitness settings.

SUPPORTING DOCUMENTATION: Program Description and Financial Pro Forma

FISCAL NOTE: See Financial Pro Forma

RECOMMENDATION/ ACTION REQUESTED: Administration recommends approval of this item

COMPONENT: University of Houston

Renu Khator
Renu Khator
DATE 11/11/11
DATE 10/28/11
DATE 11/11/11

11/15/2011
A&SS – F-17