PROPOSED ACADEMIC PROGRAMS TO BE OFFERED AT THE CITY OF SUGAR LAND
THEATER AND FESTIVAL SITE AT UH-SUGAR LAND CAMPUS

Project Overview
The University of Houston System is collaborating with the City of Sugar Land to develop a theater and festival site at the UH Sugar Land Campus that will enhance educational opportunities for students enrolled at the Campus. The new facilities will enhance existing academic programs and provide for the expansion of programs in visual/performing arts and arts management at UH Sugar Land. The development of infrastructure will promote the future development of the campus for use by faculty, staff and students.

Benefits to the Higher Education Partners
The development of the outdoor theater will be done in partnership with faculty and students from the UH School of Theater and Dance. Once completed, the venue will provide ongoing internship opportunities related to management and back-of-the-house operations. In addition, it will provide a facility to anchor UH’s master’s degree program in arts leadership. In addition, the City of Sugar Land proposes to develop joint-use parking infrastructure that will be used by faculty, staff and students as well as attendees at events held at the Festival and Theater site. The addition of new parking infrastructure will allow the current park and ride facility to be relocated from the UH Sugar Land Campus core, thus freeing up approximately 200 prime parking spaces near the academic buildings.

Academic Programs

• Visual/Performing Arts
Completion of the outdoor theater will provide a venue for visual/performing arts events from the higher education partners (UH, UHV and WCJC) at UH Sugar Land. The complex will support performances in music, theater, dance and other forms of performance art. In addition, it will provide students with opportunities to engage in internship opportunities related to numerous back-of-the-house operations such as set design, production, choreography, costume design, and management.

• Master of Arts in Arts Leadership
Once completed, the outdoor theater will provide a facility to support the MA, Arts Leadership, from the University of Houston. This program is designed to provide academic preparation in managing and operating performance arts venues. The outdoor theater complex will provide the academic laboratory to conduct the applied portion of the curriculum.

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• Sales and Events Management

The proposed Festival and Theater Site will enhance opportunities for students currently enrolled in the UH Sales and Events Management program. The festival site will serve as an auxiliary site for the Fort Bend Food and Wine Affair, managed by the UH Conrad Hilton College and staffed with student interns. Students in the program will also benefit from internship opportunities associated with the outdoor theater complex.