The power of collective impact
using a national framework
to ensure the well-being of our children and youth and
to create a positive future for our communities
for Greater Houston

Framework
Leaders come together within a region of Greater Houston.
- They represent businesses, non-profits, education, the faith community, parents, civic organizations, etc.
- They form a multi-sector group of stakeholders (a "Regional Council") to share accountability and generate collective action for children in partnership with ALL KIDS ALLIANCE.
- They commit to five core principles and a set of action steps, making data-informed decisions and ensuring sustainable change.

Core Principles
Work undertaken in the ALL KIDS ALLIANCE framework adheres to five core principles.
- We engage "the village" - all sectors of the community (not just education leaders).
- We think of children's development across the span of years "from Cradle to Career," avoiding the pitfalls of the "silver bullet" syndrome.
- We make decisions informed by data (using stories to illustrate what works).
- We build continuous improvement into our practice (no more stand-alone projects).
- We stay in continuous touch with our communities and are readily accountable to them.

Action Steps
The ALLIANCE framework follows a reliable set of action steps, adapted from STRIVE.
- A Regional Council forms with multi-sector stakeholders working for its children and youth.
- By studying data on their children's needs and the assets in place to serve them, the Council selects some Priority Targets.
- The Council enlists a Community Action Network for each Target – local experts who identify Change Strategies that build on evidenced-based “best practices.”
- Both the Council and its Community Action Networks are coached by ALL KIDS ALLIANCE in applying Continuous Improvement processes.
- The Regional Council holds itself accountable to its community – accountable for efficiently aligning existing resources and maintaining constant attention to scalability and sustainability.

The Big Picture
Action within the ALLIANCE framework begins in the education arena and expands over time to social/emotional and physical health, as well as quality of life and place.

THE ALLIANCE TEAM
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COMMUNITY LEVEL WORK

Advocacy and action for

- improvements that are SCALABLE AND SUSTAINABLE

- CRADLE TO CAREER thinking

- establishing COMMON MEASURES

- realizing COLLECTIVE IMPACT

REGIONAL LEVEL WORK

Capacity building. We help

- convene EXECUTIVE LEADERSHIP COUNCIL

- provide data and coaching for PRIORITY TARGETS

- ensure continuous improvement and collective commitment by WORK COLLABORATIVES that identify change strategies

- foster accountable ownership and uninterrupted march toward cradle-to-career OUTCOMES FOR KIDS